



# ARNAMY FOUNDER USES IMMIGRATION AS KEY BUSINESS STRATEGY



ArnAmy, Inc. specializes in Application Lifecycle Management (ALM) in modern information technologies. The organization provides high quality design and development services to its clients with honesty, integrity and passion. It is ArnAmy's mission to present effective and efficient customer-centric IT solutions.

Datta Kadam, co-founder and CEO of ArnAmy, discusses the difficulty of being a small business but having the needs of a larger business with us. "We aim to deliver what big brands do, and being a small business, that is a challenge," he says. In order to make this happen, ArnAmy has to earn its clients in an extremely demanding and competitive high tech industry, all while acting in a cost-effective way. Quick turnaround times and effective communication with immigration attorneys are a must in order to be cost-effective and ready to work.

Datta says that immigration has proven to be an important tool in this competitive landscape. ArnAmy makes it a point to secure top talent, which sometimes requires looking outside the country. "If the skillset is not available in the local markets or in this country, then we can find those skillsets in any part of the world," says Datta.

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## PRIORITIZING IMMIGRATION HELPS WITH BUSINESS

When immigration is so ingrained in a business' practices, personalized support and attention to detail is essential. Remembering his search for immigration assistance, Datta describes Envoy as "the first choice for our immigration needs." Efficient technology with effective and accessible communication is an essential component for his business now. Knowing all too well how complicated immigration can get, Datta appreciates the expert services Envoy provides – services that allow him to continue to strategically hire.

Datta has peace of mind knowing that Envoy is there to help with immigration while his brand thrives in the face of big-brand competition. Envoy understands that there are larger concerns when it comes to immigration, and sometimes it's helpful to be an open book and transparent. Whereas partners in the past treated employees as clients and sidelined the organization during the immigration process, Envoy understands that his business is taking the responsibility for securing employees' immigration status. Cost-effective processes and proper attention are much-needed for a small business like ArnAmy, and Envoy has proven to be a financial relief.

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